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Dated: July 28, 2005

Signature: 

(Patrick D. Ertel)

Docket No.: 29488/39575  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
William Hubbs et al.

Application No.: 10/684,700

Confirmation No.: 3412

Filed: October 14, 2003

Art Unit: 3728

For: Product Display and Support Carton

Examiner: Bryon P. Gehman

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated April 22, 2005, please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.